

## BASEBALL NIGHT IN YOUR AERIE

### **THE PROGRAM:**

Whether it's a banquet or a family night or a program for a regular Aerie meeting, Baseball Night packs a lot of box office appeal and entertainment value. Built around the baseball theme, any stunt that has a baseball angle can be used. We're suggesting a simple program, using a film, a speaker, guests of honor and a quiz program. Plus "Take Me Out to the Ball Game" and a few songs.

### **THE SPEAKER:**

There shouldn't be any difficulty in lining up a good topflight speaker for baseball night. The sports editor of the local newspaper, the sports announcer at the local radio station, coach or manager of a local ball club, a high school or college athletic director, a former big league or minor league ball player, anybody who knows the sport and is willing to talk baseball for about twenty minutes.

### **THE FILMS:**

There are many fine baseball films, most of them available for nominal rental. Your local library or sporting goods store or camera shop should be able to provide film, and, if you're lucky, the loan of a projection machine. The National and American Leagues also have rental films.

### **GUESTS OF HONOR:**

One way of adding punch to a baseball night program is to round up some of the baseball personalities in your town. Every city has its share of them: Old timers who played professional baseball in earlier days, the members of the town's ball club, kids on local, school or amateur teams, the recreation director, and the men who direct baseball competition in your town. Having them on hand and introducing them as honored guests cost little or nothing. It adds appeal and interest.

### **SPECIAL STUNTS:**

One easy way of adding fun and interest to your program is to put on short baseball quiz program. All you need is an amateur "Professor Quiz" and you're in business. Songs by a local singer or barber shop quartet add to any special program. Attendance prizes can run along the line of a baseball, bat or glove. Free lunch never hurts. And that's just a beginning on baseball type stunts that you can work on.