Brothers and Sisters,

Convention season is finally upon us. This time of year always reminds us of why there’s nothing quite like being an Eagle. We get to watch collection jars fill with donations for various causes, catch up with old friends and exchange great new ideas, each one created with the goal of making every Aerie and Auxiliary a stronger unit than it was before.

We’re encouraging our Brothers and Sisters to come to these gatherings equipped with ideas to support our charities, ignite membership and stimulate thought throughout the Order. The key to growth and visibility is finding new ways to promote the traditional values and beliefs that helped the Eagles become what it is today.

For 115 years, Eagles have moved mountains by joining forces to create and promote wonderful ideas that improve life for everyone. In just one year of the Soar bulletin, we raised more than $7,000 for The Fraternal Order of Eagles Diabetes Research Center with an idea as simple as a check box. Who knows - maybe your idea could be the next big success!

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Financial Notes:

• The Grand Aerie continues to operate within the budget approved by the delegation. The Per-Capita Tax will increase to $4.50 in May 2013.

• The Charity Foundation has received more than 4,300 contributions through Dec. 31, 2012, and has paid out more than 600 grants.

• The $4 million payment to the University of Iowa Foundation in November 2012 included contributions from the grassroots efforts of the membership and a contribution from the Ladies’ Auxiliary of $2.5 million. Fundraising efforts have increased over the prior year as we rally toward meeting our goal.

• The Iron Eagle fundraising event, contracted through DNT Enterprises for $1 million, had a net result of $34,865 in contributions to the Charity Foundations for the DRC. This total fell well short of the expected contributions and the Charity Foundation was not able to reimburse the Grand Aerie the $1 million fundraising expense. The Charity Foundation will continue to hold liability until funds raised through other means are sufficient to repay the obligation.
On Feb. 1, the F.O.E. launched the “10 For 6” campaign to help raise the remaining $6 million of our commitment over a 10-month span ending Nov. 30 as a part of our American Diabetes Month efforts. Throughout the year, tools have been created and shared with Eagles everywhere through our Members-Only website Resources page and our various communication channels which celebrate aspects of Eagledom past and present. Take advantage of these tools and help us build awareness for our achievements one community at a time while ensuring The Fraternal Order of Eagles Diabetes Research Center has the funding it needs to bring an end to diabetes for good.

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Hoag, a 29-year member, watched his mother pass away from complications due to diabetes in 2000. When the Eagles made a commitment to fund the DRC, he knew first-hand the importance of the cause.

“It’s just a terrible way to die,” Hoag said. “It wasn’t gradual at all. Once the complications increase, everything just kind of goes at once. There isn’t much peace in it and I wanted to help make sure nobody else has to go through it or watch someone else go through it.”

Diabetes was all too common on his mother’s side of the family, causing troubles for several relatives. Hoag has luckily remained free of the disease, though he has watched as several friends experience their own struggles maintaining a normal life in the face of diabetes.

“It’s a very unpredictable disease,” he said. “I have a friend who constantly has trouble regulating his blood-sugar levels. No matter how hard he tries or how much work he does to try to harness the disease, things always seem too high or too low. He’s had trouble with his kidneys and eyesight. You just want to help however you can.”

And so Hoag has done just that – pledging to make a yearly donation to the DRC in memory of his mother in hopes of bringing an end to diabetes once and for all.
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**Throughout the year**

Planning a big public event? Let the Grand Aerie help you spread the word. Send the details to marketing@foe.com and we’ll put together a press release and contact outlets in your area in hopes of increasing attention for your hard work. Find out more in the News & Events section of the Members-Only website.

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For updates regarding entertainment for the Prayer Breakfast, Internal Unit Luncheon and Auxiliary Banquet, please visit www.foe.com or the Members-Only website.
New & Re-enrollment Eagle Challenge
Contest runs June 1-Aug. 31. Winners announced Sept. 6
All Officers and Members are eligible to participate. For every New Member you propose, your name will receive two (2) entries into our drawing. For every Re-enrolled Member you propose, you will receive three (3) entries. There will be 4 winners selected: $1,000 to Aerie Secretary, $1,000 to Auxiliary Secretary, $1,000 to Aerie Member and $1,000 to Auxiliary Member. Winners will be selected randomly via the Membership Management System (MMS).

Membership Motivators
Has your Aerie and Auxiliary come up with a creative way to recruit and retain members? Send your ideas to the Grand Aerie to be shared with others!! Your membership suggestions will be posted on our Members-Only website in the Membership Motivators section so that other Aeries and Auxiliaries are able to share your success. See the bottom of this page for contact info.

Cell Mates
Chances are there’s a list of membership leads in your hands every day. Take a look at the contacts in your cell phone. Are they all members of the Fraternal Order of Eagles? If not, make a call! Invite them to your Aerie or Auxiliary for an event. Use the power of your cell phone to encourage your friends, family, neighbors and/or coworkers to join. Call, text or e-mail friends or family each month with reasons why you think they’d make a great Eagle.

Contact Us - We’re Happy To Help!
Grand Aerie Membership Department
1623 Gateway Circle South
Grove City, OH 43123
membership@foe.com • 614-883-2177

Membership Leads
Last year, the F.O.E. debuted a new “Become A Member” form at www.foe.com to allow prospective members a quick and easy way to show us their interest. Once this form is submitted by a potential applicant, their contact and bio information is automatically sent to the closest Aerie/Auxiliary Secretary via our Membership Management System (MMS). An alert will appear on the MMS Home Page as an “Active Membership Lead”. Clicking the alert will take the Secretary to another screen displaying the potential applicant’s information and allowing you to keep track of the application process, from interview to initiation. More information on the program can be viewed in the MMS System by going to Help > Documentation > Membership Leads.

Those Who Serve
Under our “Those Who Serve” program, all Law Enforcement Officers, Correctional Officers, Firefighters, Emergency Medical Technicians and Honorably Discharged/Inactive Military (including inactive Military Police & Firefighters) will receive one (1) year complimentary membership with the F.O.E. There is no time requirement for how long the individual has been Honorably Discharged.

**Only inactive military qualify. Active members of the National Guard or Reserves are ineligible.

Benefits of joining through “Those Who Serve”:
• Pay no local Aerie/Auxiliary dues your first year.
• Pay no initiation fees. (Secretaries, please check the “Police/Fireman” box when entering records)
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<td>$98,874</td>
</tr>
<tr>
<td>Muscular Dystrophy</td>
<td>$2,221</td>
</tr>
<tr>
<td>Durante Children’s</td>
<td>$378,071</td>
</tr>
<tr>
<td>Durante Child Abuse Prev.</td>
<td>$23,640</td>
</tr>
<tr>
<td>Lew Reed Spinal Cord Inj.</td>
<td>$133,139</td>
</tr>
<tr>
<td>Blackie Floyd Alzheimer’s</td>
<td>$135,529</td>
</tr>
<tr>
<td>Golden Age/Parkinson’s</td>
<td>$2,644</td>
</tr>
<tr>
<td>Memorial Foundation</td>
<td>$47,167</td>
</tr>
<tr>
<td>21 children/14 students</td>
<td></td>
</tr>
<tr>
<td>HOME Fund</td>
<td>$251,921</td>
</tr>
<tr>
<td>Total Grants</td>
<td>$5,850,851</td>
</tr>
</tbody>
</table>

Financial Notes:
• The Grand Aerie continues to operate within the budget approved by the delegation. The Per-Capita Tax will increase to $4.50 in May 2013.
• The Charity Foundation has received more than 4,300 contributions through Dec. 31, 2012, and has paid out more than 600 grants.
• The $4 million payment to the University of Iowa Foundation in November 2012 included contributions from the grassroots efforts of the membership and a contribution from the Ladies’ Auxiliary of $2.5 million. Fundraising efforts have increased over the prior year as we rally toward meeting our goal.
• The Iron Eagle fundraising event, contracted through DNT Enterprises for $1 million, had a net result of $34,865 in contributions to the Charity Foundations for the DRC. This total fell well short of the expected contributions and the Charity Foundation was not able to reimburse the Grand Aerie the $1 million fundraising expense. The Charity Foundation will continue to hold liability until funds raised through other means are sufficient to repay the obligation.