Once again, the Board of Grand Trustees is looking for your input in making The Fraternal Order of Eagles better.

Following the success of last year’s survey, the Board is asking members to speak up and let us know what improvements you’ve noticed and what you believe are the critical organizational issues to be further addressed.

Every Eagle has a voice that deserves to be heard and we want you to share yours by filling out this survey.

We encourage members to fill out the electronic version of the survey found through our Members-Only site, if possible. Online participation aids staff in tabulating and analyzing results. Better yet, it saves you money on postage!

As a courtesy to our members without computer access, a copy of the survey has been included inside this edition of Soar.

We will soon have available on our Members-Only site a progress report from the Grand Aerie Strategic Planning Committee. This report will track actions taken since last year’s survey to help address the concerns of the membership.

Feel free to print and share this report with other members.

The deadline to participate in this year’s survey is Dec. 31. Please take the time in the coming weeks to let your thoughts on the state of The Fraternal Order of Eagles be known.

The Grand Aerie is dedicated to making the F.O.E. even better but it can’t be done without your help!

Eagles raised a total of $359,410.39 for charity in this month's People Helping People see p.3
FROM THE ARCHIVES: NOVEMBER 1949

Traditionally, since the days of the early pilgrims, Americans set aside one day each year to give thanks for a bountiful harvest as in the manner of their forefathers. November can, and will, be a month of thanksgiving for those Aeries that made sincere effort to retain the interest of their members by sponsoring Aerie activities during the warm months of summer and the pleasant days of early autumn.

Sowing the seed for a successful indoors season were those Aeries that had a successful Eagle family picnic; that promoted sports activities, either for youngsters or members—softball, baseball, fishing derbies, golf, horseshoe tournaments; that provided wholesome entertainment such as Family Night shows and weekly or monthly dances; that took part in community affairs; that sponsored any programs that encouraged member participation. These Aeries, and there are hundreds of them, will "reap the harvest" of greater member interest in Aerie affairs for months to come.

No Broken Windows. The summer of 1948 was a rough one in Klamath Falls, Oregon, particularly on the junior high building. Community youngsters took a keen delight in seeing how many schoolhouse windows they could break. Their unerring aim was transferred to other fields this past summer, thanks to Klamath Falls Eagles. With the backing of local merchants, the Aerie organized a ten-team softball league for the kids, 15 boys to a team. Each team was coached by an Aerie member. Games were played twice a week and teams practiced nearly as often. There ensued what one observer called "the liveliest summer melee that Klamath Falls has ever seen." Parents, school and recreation authorities were enthusiastic about the program. So was the local school board. Not a single broken school window was reported all summer long.

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The Fraternal Order of Eagles Soar
1623 Gateway Circle South
Grove City, Ohio 43123
www.foe.com

Call
General Questions - 614-883-2200
Marketing Questions - 614-883-2210
Membership Questions - 614-883-2177

Email
marketing@foe.com

Fax
614-883-2201

Top Producers/New Leaders
As of Sept. 30

Aerie:
1. #844 Jeannette, PA 85
2. #21 Olympia, WA 47
3. #255 Kokomo, IN 32
4. #4299 Lake Havasu City, AZ 32
5. #93 Bakersfield, CA 28

Auxiliary:
1. #2370 Canton, OH 28
2. #4089 Port Orange, FL 28
3. #4299 Lake Havasu City, AZ 19
4. #4273 Okahumpka, FL 17
5. #2436 Chagrin Falls, OH 15

Aerie (Individual):
1. Michael L. Gutridge 20
2. Marilyn J. Mogush 17
3. Andrew C. Patton 15
4. Deborah L. Brant 13
5. Daniel T. Hughes 13

Auxiliary (Individual):
1. Kathy M. Baugher 7
2. #2647 Prosser, WA 7
3. #24 Aberdeen, WA 7
4. #4323 Lapel, IN 6
5. Deborah L. Brant 6
6. #4087 Marion, MI 6
7. Linda Donaldson 6
8. #2051 Wellington, OH 6
9. Daniel T. Hughes 6
10. #371 Bellaire, OH 6

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We Are People Helping People

Arizona
- Lake Havasu City #4299 held its inaugural Carl Frake’s Memorial Scholarship Fund event, raising $1,200. Every year, scholarships are awarded to 10 local students.

California
- San Jose #8 raised $1,790 to be split between the Eagles’ annual Children’s Shopping Spree and the Children’s Shelter.

Colorado
- The Waldo Canyon Fire tragically swept through Colorado last summer, burning more than 17,000 acres and leaving 10,000 citizens homeless. Pueblo #145 partnered with Andrews Food and Fellowship of the Rockies to assist victims, providing $1,500 in food donations. The Auxiliary also donated $250 to Care and Share of Pueblo.

Dakota
- Dickinson #2328 presented a check for $1,000 to Home on the Range, a therapeutic facility for abused and neglected adolescents.

Florida
- Arcadia #3731 donated $1,200 cash and $2,950 in food, clothing, diapers and miscellaneous items to the Safe Children Coalition for DeSoto County, a center for abused and neglected children.

Georgia
- St. Marys #4379 presented a check for $1,000 to Pancreatic Cancer Action Network in memory of Captain Jim Weathers. Capt. Weathers was a loyal member of the local Aerie and well respected in the community.

Idaho
- Idaho Falls #576 joined with the local Elks lodge to present checks worth $2,200 to both the Haven Shelter and the City of Refuge. The money was raised during the groups’ 7th Annual Joint Golf Tournament held in July.

Indiana
- Indiana State Eagles donated $300,031.06 to Riley Hospital for Children, to be used to buy a transport vehicle for the hospital’s Critical Care Unit, which provides treatment to children in need of urgent care en route to the hospital. Riley was designated the official state charity of 2011-2012 State Presidents’ Jerry Altman and Betty Cummings.

Massachusetts
- Leominster #477 contributed $2,000 to the Fidelity Bank SHINE Initiative, which aims to shine a light on the mental health of children and young adults. An additional $7,021.25 was generated by Eagles through various pledges.

Michigan
- Three Rivers #2303 donated nearly 300 pairs of shoes to local students in need through its annual Stepping Into School With New Shoes program.

Minnesota
- New Brighton #3718 volunteered at Stockyard Days, raising $500 in tips for the Ralph Reeder Food Shelf.

Missouri
- Marceline #726 raised $4,000 at its 3rd Annual Jennie’s Run poker run event to benefit The F.O.E. Diabetes Research Center.

New York
- Nassau #3128 recently donated $1,000 to the Avon Breast Cancer Charity Walk.

Ohio
- Four Southwest Ohio Aeries joined forces to raise money for World War II veterans with their second annual Honor Run for Honor Flight Tri-State, which raises money to fly vets to Washington, D.C., to visit the memorial created in honor of their service. Cheviot #2197 organized the Honor Run and with help from Miami Valley #1395, Hamilton West #3986 and Mt. Healthy #2193 raised $3,461 for the program.

Oregon
- North Lincoln #2576 recently sponsored a fundraiser for homeless students in the area, raising $700 and various goods for the cause.

People Helping People

Virginia
- Piedmont #4420 held its annual Dean Ferris Memorial Poker Run, raising $11,263.62 for the Danville Cancer Association.

Washington
- Washougal #4390 held its second annual Veterans Affairs fundraiser, bringing in $5,089.46 to purchase goods for local troops.

Alberta/ Saskatchewan
- Calgary #2098 presented scholarships of $350 each to local students Dakota Walsh and Vanessa Jones.

British Columbia
- The British Columbia Provincial Auxiliary donated $1,000 to the Arthritis Society.

People Helping People

While all items are published and shared electronically, space is limited in print. In an effort to provide a diverse offering of news items for our members each month, the largest and/or most unique donation from each State/Province we receive news from will be featured in our People Helping People section. Once each State/Province we have news from has been represented, we will begin to allow additional items.

Please keep in mind that all photos must be high-resolution and cannot be taken from a newspaper or a news outlet’s website as the Grand Aerie does not have the right to use those photos.

As always, we welcome any questions or suggestions you might have. Please see the panel on page 2 for contact information.
SPREE from page 1

we’re doing. Once we explain it, they want to join. We’ve had coverage on television and in the paper. It’s been great in every way.”

The shopping spree fever has gradually spread throughout the Western half of the jurisdiction, with a handful of Aeries joining the cause, each adding their own distinct flavor to the event.

New Mexico’s Hobbs and Clovis Aeries hold their events on consecutive days and each group invites the children back to the Aerie after the spree to enjoy a full breakfast. In Pueblo, children return to the Aerie with their Eagle sponsor and wrap presents they’ve purchased for themselves and their families.

Each of the groups works with local school counselors to determine which children are in need of holiday assistance. The Eagles of San Jose, Calif., #8 take that process to the next level by having school faculty members identify children in need who have shown improvement behaviorally and academically.

For each Aerie holding an annual spree, the results have been overwhelmingly positive. In 2011, the Eagles of San Jose, Clovis, Hobbs and Pueblo raised a total of $59,500 to help 420 children have a Christmas experience they’ll never forget.

“It’s not just for the kids,” said Grand Trustee Carl Burnett, a member of the Clovis Eagles. “These kids come in with lists for their siblings and their parents and they get something for everyone. We’ve had a lot of kids come through that won’t buy things for themselves. We have to convince them to go back and grab a toy just for them.”

Committees at each Aerie spend countless hours in the months leading up to Christmas raising money, planning the logistics for the event and carrying out any task necessary to ensure the spree goes off without a hitch. No matter the time or effort required, everyone involved agrees that watching each participant navigate aisle after aisle makes the work more than worth it.

“It’s part of our blood now,” Burnett said. “It’s the way we operate. It’s who we are. If for some reason the spree were to end, it wouldn’t just take Christmas away from these kids and their families. It would take Christmas away from our whole Aerie.”

News & Notes

November is American Diabetes Month!
Diabetes month has arrived and the Ohio State Eagles have stepped up with a challenge! Every dollar given to The Fraternal Order of Eagles Diabetes Research Center up to $100,000 in November and December will be matched by the Ohio membership. Don’t miss out on a chance to take advantage of this great opportunity. Tools and information are now available on the Members-Only website to help your Aerie/Auxiliary make the most of Diabetes Month. Start planning a fundraiser today and show us what "People Helping People" is all about!

Unified Hours to Serve You Better
The Board of Grand Trustees and your staff members are always working to provide stronger customer service. Toward that end, a set of unified office hours is in place at the Grand Aerie headquarters, effective October 1. All departments will be manned from 7:30 a.m. to 4 p.m. Eastern Time. Additionally, please note that the Grand Aerie Headquarters will be closed Thursday, Nov. 22 and Friday, Nov. 23 due to the Thanksgiving holiday. Normal office hours will resume Monday, Nov. 26.

Get The Creative Juices Flowing
The Grand Aerie Children’s Art Contest is back! Each year, the F.O.E. encourages children across the U.S. and Canada in Grades 3-6 to get creative and turn in an original piece of art. This year’s theme is “My Hometown.” We want youngsters in your area to show us what makes their home such a special and exciting place. The best entries will receive cash prizes and be on display at the 2013 International Convention in Reno, Nev., next summer. Each Aerie or Auxiliary should collect entries from their area and submit them to the Grand Aerie Headquarters by Feb. 15. Download our Art Contest flier on the Members-Only website or contact the Marketing & Communications Department at 614-883-2210 or e-mail us at marketing@foe.com for more information.
Dear Brothers and Sisters,

The Grand Aerie continues to work toward building and shaping a clear strategic focus for the good of the Order. Please take the time to complete our 2012 Membership Survey, as your voice is both necessary and valued. Electronic completion of the survey is preferred. Access is located on www.foe.com (see green box at top of page). Printed copies of this form are also welcome. In either case, please complete the survey by December 31, 2012. Your opinions matter and responses will remain confidential.

Fraternally,

Jim West, PGWP, Grand Treasurer
Chairman, Strategic Planning Committee

2012 F.O.E. MEMBERSHIP SURVEY

I am a member of: (circle one)
Aerie          Auxiliary

I am an officer in the F.O.E. (Local, State/Provincial, Regional, Grand Aerie): (circle one)
Yes           No

If “Yes,” please list the highest current office you hold:

I have been a member for: (circle one)
0-5 years      6-10 years      11-15 years
16-20 years    21-25 years    26 or more years

Age: (circle one)
30 or Under    31-40          41-50          51-60          61-70          70+

Since I joined, the F.O.E. has changed for the better. (circle one)
5 – Strongly Agree   4 – Agree   3 – Neither Agree nor Disagree
2 – Disagree         1 – Strongly Disagree

Explain:
Thinking of your local Aerie, please rank your experiences regarding the following:

<table>
<thead>
<tr>
<th>Feature</th>
<th>Very Satisfied</th>
<th>Very Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attractive/Clean Facility</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Available Training/Mentorship</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Friendly, Inviting</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Family-Oriented</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Younger Members Welcome</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Strong Support for Charities</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Positive Local Leadership</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Support from Grand Aerie Leadership</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Support from Grand Aerie Office/Staff</td>
<td>5</td>
<td>1</td>
</tr>
</tbody>
</table>

Are you aware of the Soar, our new printed monthly newsletter?
Yes   No

Comments:

Are copies of the Soar available monthly in your Aerie home?
Yes   No

Comments:

How do you receive news from the Grand Aerie F.O.E.? Please circle ALL that apply.
Phone calls   Email   Website: www.foe.com
Soar Newsletter   Meetings/Conferences
F.O.E. Facebook: facebook.com/foegrandaerie   Other (Please specify):

What is your preferred form of communication from Grand Aerie Leadership. Circle ONE.
Phone calls   Email   Website: www.foe.com
Fax   Mail   F.O.E. Facebook
Other (Please specify):

I believe I receive strong value from my local Aerie/Auxiliary for the annual membership dues I pay. (circle one)
5 – Strongly Agree   4 – Agree   3 – Neither Agree nor Disagree
2 – Disagree   1 – Strongly Disagree

My Annual Dues Amount:___________________
I am confident my Aerie/Auxiliary can sustain operations for the next decade. (circle one)

5 – Strongly Agree  4 – Agree  3 – Neither Agree nor Disagree  2 – Disagree  1 – Strongly Disagree

Explain:

Please rank the value of the following F.O.E. member benefits with 1 being Least Important and 5 being Most Important.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Most Important</th>
<th>Least Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member Discount Benefits</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Memorial Foundation Benefits</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Fraternalism/Social</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Eagle Village Options</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Programs &amp; Contests</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Print &amp; Email Newsletters</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Training &amp; Tools</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Charitable Giving for a Team Cause</td>
<td>5</td>
<td>1</td>
</tr>
</tbody>
</table>

What should the Fraternal Order of Eagles do differently or change in order to remain a relevant and effective organization?

What do you believe are the most important issues to be addressed by the Grand Aerie Leadership? Please rank in order from Most Important (1) to Least Important (7).

____ More youth involvement
____ Membership growth
____ More training from Grand Aerie
____ Increased public awareness of the F.O.E.
____ Strengthening communication from the Grand to Members
____ Membership Retention
____ Completing the Diabetes Research Center Commitment
Please add any additional comments, suggestions, or ideas you may have regarding the Fraternal Order of Eagles. Feel free to use additional pages.

May we contact you for further discussion? If yes, please provide daytime contact information (phone/email):

Thank you for your input. Return responses to:

F.O.E. Marketing Department  
1623 Gateway Circle South  
Grove City, OH 43123  
or fax to 614-883-2201.

Questions? Email marketing@foe.com or call 614-883-2210